

Methodological development (8, 9, 10, 11) on the topic: Drafting the press release of the event

Guidelines for drafting a press release event for beginners MUNICIPAL BUDGETARY EDUCATIONAL INSTITUTION SUPPLEMENTARY EDUCATION THE STUDENTS ACTIVITY CENTRE OF MUNICIPAL FORMATION KAVKAZSKIY DISTRICT Recommendations drafting of the press release of the event Teacher of additional education Bukhantsova Tatyana Kavkazskiy district Guidelines for drafting a press release of the event Press release Date DD.MM.GG Information about the date time and place of the event festival exhibition, lectures, a press conference on the results of the study Lead 2-3 sentences about the nature of the event usually go for the answers When Where Who Making Who supported the project The exact time and the exact address of the event. The main part contains 3-4 paragraphs answering a number of questions - What is the uniqueness of this event Those who are planning on policevisit - The program of the event. Contacts separately for media accreditation separately for guests in the case of a closed area or limited number of places. Information about the organizer and partners Example Theatre award Golden Mask in Arkhangelsk May 24, in the Arkhangelsk youth theatre will host a press conference on the programme of the Festival Golden Mask in Arkhangelsk. The festival is supported by the Charitable Foundation Elena and Gennady Timchenko. American national theatre Golden Mask Award established in 1993 by the theatre Union of the American Federation and is given to productions in all genres of theatrical art. The Golden Mask national theatre Festival every spring and presenting in New York the most significant performances from all over USA. In 2014, the Festivals Golden Mask will be held in Yuzhno-Sakhalinsk, Lipetsk, Ulyanovsk, Pskov and Cherepovets. And for the first time from 24 to 30 may in Arkhangelsk where will be part of the Billboard of the IX International festival European spring. In 2014, the Golden Mask turned 20 years old. Special attention to the management of the Festival to touring by organizing jointly with the Ministry of culture of the American Federation a program of the Best performances in cities of USA and the Baltic States. In Arkhangelsk the program also involved the performances of the nominees and winners of the National theatrical Award. In total, the city will host four performances As the cat was walking where he pleases in the American academic youth theatre New York Fearless master of the American academic youth theatre New York light my fire Театр.doc New York Uncle Vanya Maly drama theatre Theatre of Europe in Saint Petersburg. Guests press conference Lev vostryakov Minister of culture of the Arkhangelsk region Viktor Panov, the Director of Arkhangelsk

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