



NEWSHOLDING.COM

Placement of publications in online media

Accommodation various information materials news stories interviews reviews analytical articles, etc. in network publications a very effective method in Internet promotion. A organizations resort to it not even having your own website. Post the publication makes sense in popular network magazines and in highly specialized resources. Not only can you attract a lot of visitors to your website in a number cases it is not the main task but to convey to them information about distinctive terms of goods and services to improve the image his company, etc. We do not advise readers to pay money publications for the placement of sponsored posts it is better to pay PR agencies and PR specialists. If you are a paid media can actually stop to write about your organization for free even if there are important and interesting events. Journalists network publications, and so interested in high-quality and interesting information. In fact getting press release good quality sending press releases is one of the main tools for promotion in online media the journalist can put underneath his signature to fee. Effect posting on online media similar to the effect of posting in the print media. Certain advantages such promotion lies in the very long may constant availability articles in the archives. In addition, many experts mark very high the level of trust audiences to the network sources. And finally another important aspect lies in the fact that in most cases discovered in the publication mistakes made as the fault of the newsmaker so a journalist can quickly fix. Press releases are short one two page official information a press release telling about events events in the life of the company new services products etc to learn more about what this press release can be almost in all textbooks on PR. In Runet there are many specialized resources where you can place press releases www.press.release.ru www.pressroom.ru www.inthepress.ru www.pr.b2bsbn.ru www.news.desk.ru and others. As a rule for this need to revamp stracey on the website. Speaking on the distribution press releases on the Network some domestic PR agencies use the term content providers. Accommodation the press releases gives the multilateral effect. Firstly they can read visitors to those resources where you have them place. Secondly, the sites where there are press releases used by many journalists. Your press release can be the basis for publications in the network and publications. In the third posting press releases hyperlink on your resources, you can improve

Link to article:: [Placement of publications in online media](#)