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Rules of press releases

Press releases can place the registered portal of the company. Officially authorized representative of the company shall - register on the website by clicking on the link <http://www.bytemag.ru/presregistration.php> Direct representatives of it companies - confirm their authority on placement of press releases of the company. Why send to the address smsbytemag.ru official mailing address of company official request to open access publishing press releases on behalf of the company with indication of the responsible person of his position in the organization phone and email. For PR agencies - send to the address smsbytemag.ru official mailing address of company official request to open access publishing press releases on behalf of the company with indication of the responsible person to their position within the organisation telephone and e-mail the names of the supervised client. - confirm their authority on placement of press releases of a particular company what to send adpecysmsbytemag.ru with the official postal address of the company letter from the official representative of the client company which confirmed the authority of the Agency to publish press releases from the face of the company. If the PR Agency intends to publish press releases from several of its customers every it company need such a letter. These requirements are due to the greater control over autorizovanou posted on the website of the press releases by the companies in order to avoid placing unauthorized or malicious content. - submissions must comply with the current RF law on mass media. Responsibility for the content and accuracy of the press release lies with the company representative which is registered to the resource. - to publish on the website only accepts press releases random articles not accepted for publication. A press release should be dedicated to a specific event. Not allowed to publish texts carrying only advertising function. - The subject of the published releases must comply with the direction of the resource. 3. The mechanism of pre-moderation Press release is moderated by the material that is proposed press release headings the moderator checks for compliance set out in paragraph 2 of the rules and razreshitelniy the publication of a press release. The test is performed within several hours after the addition of a press release by the user from Monday to Friday from 10 to 18 hours except holidays. - The administration has the right to unilaterally change the rules for placement of press releases without any additional notification

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